



SMS Messaging Solutions  
Integrated Voice and SMS Services

Target and Inform Customers and Staff



## SMS Messaging informs Agents, Staff and Customers

Mobile messaging is fast becoming an essential business tool for communication with Agents, Staff and Customers. Messaging is also increasingly used as a powerful promotional medium with Premium Rate SMS providing the potential to generate additional business revenue.

X-on has an extensive range of SMS products for business and call centre efficiency, plus comprehensive technologies and experience in promotional revenue generating campaigns.

■	Bulk SMS
■	Premium Rate SMS & MMS
■	SMS to Call Back
■	Appointment Reminders
■	Email to SMS

### Bulk SMS

SMS Messages are an ideal medium for informing customers and staff of recent developments or changes to a service. If your company sends out large numbers of SMS messages per month, X-on can provide Bulk SMS at highly competitive prices ensuring bespoke and cost effective communications.

X-on Bulk Messaging allows you to send and receive large volumes of text messages at your own discretion. Inform staff of procedure changes, product levels and availability, and keep customers involved in product development and new services.

### Premium Rate Messaging

Premium SMS and MMS promotional campaigns provide the dual benefits of informing customers and the public, in conjunction with business revenue generation.

X-on can provide hosted inbound and outbound MMS, SMS, WAP and Voice/IVR services to UK business including Reverse Billing, Premium Rate revenue, MMS to screen and TV voting. X-on supplies MMS products and the full range of Mobile Promotional and Entertainment Content via it's Axontek Service.

### Audio, Photo and Video Messaging

Multimedia Messaging Service (MMS) allows delivery to suitable phones of images, audio and video. MMS provides a useful method of describing new products and services quickly - it's so much easier to describe something visually or with speech than via text.

The ability to send a photo can assist staff in understanding a product and consequently facilitate immediate feedback, useful for discussions on new product options or possibly when choosing suppliers. Customers can be provided with options for upgrading an existing service or product and can advise of decisions by return text.

The possibilities are comprehensive and can be tailored to the needs of every type of business.

### SMS Services

X-on provides a range of off-the-shelf SMS products an addition to developing bespoke Messaging solutions for small enterprises to FTSE 100 quoted and public sector organizations.

- **Appointment Reminders:** X-on's iRemind service uses SMS, Voice and Email reminders, easily controllable via the office PC or administration terminal, to notify clients that their scheduled appointment is looming.
- **SMS to Call Number:** Customers can text a keyword to one of our shortcodes and automatically receive a live call back. This is ideal for impulse purchases and TV or Radio advertising.
- **Email to SMS:** Send an email in the form <recipient's mobile number>@x-onsms.com which is sent as a SMS message to the recipient's mobile. SMS replies from the mobile are routed back to the sender via email.